

Innovation in Diplomacy Network

Protocol & Corporate Diplomacy

Profile Book

We are the first and only Corporate
Diplomacy network in the world.

Better than a chamber of commerce, exclusive as a
club and direct with the decision makers: CSR &
Corporate Results

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10. What's Next?

1. FACTS & FIGURES

How many client members

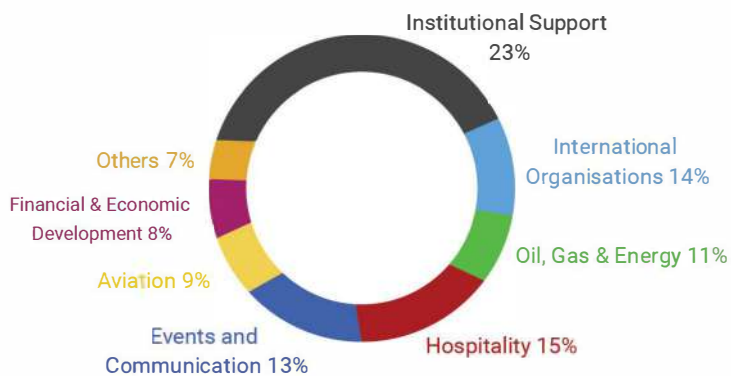


650 from more than 100 countries

How many experts



From which sectors



How many languages do we speak



How many licensed offices

5 Global offices growing annually & more than **90** Top brand ambassadors across the world

Expertise

Supported by a reputable Innovation in Diplomacy Network of international actors



2. PRESIDENT REMARKS

Dear Innovator,

It is crucial for companies to keep up to date with the latest developments in business, trade and investment issues and to meet with people who are business diplomacy experts. The most effective way of doing so is by becoming a member of the Innovation in Diplomacy Network.

Innovation in Diplomacy Network is the first and only global community in Corporate Diplomacy in the world, designed for companies, individuals and organisations engaged in doing business and partnerships globally. The needs in negotiating globally, understanding local issues related to their activities and projects and develop stakeholders is our day to day.

In emerging and developing countries, political and security environments are sometimes complex and can change rapidly. Diplomacy Skills are essential to survive in both business, relationships and business opportunities.

Our network, a global non-profit organisation, was created in 2008 as a pilot study and established in 2010 in Europe in Brussels, in the heart of Europe, the home of key European Institutions. The need was visionary, as 2010 started the discussions in professional skills necessary for companies that wanted to go global. ISPD+ was born and it started its evolution towards a community-based network of the highest level of stakeholders where those skills and support are given.

Over the past 10 years the ISPD+ has focused on organising Innovation in Diplomacy-related events: lunches with high-level officials around the world, eSeminars on topics ranging from investment tools for across markets to business opportunities for growing companies, eSkills learning and meetings with multi-national economic delegations.

The Innovation in Diplomacy Network is also increasingly involved in offering support to companies, particularly multinationals and SMEs, interested in internationalisation and growing their businesses, by attending online forums, training interventions for their international teams, exposure, matchmaking events and trade fairs in tailor-made preferential markets. In addition to the services already mentioned above, the Innovation in Diplomacy Network also helps its members with referrals, business matching and identification of experienced partners in those markets.

Further to our vision, we focus on developing products and services that are central in bridging and linking various sectors that include diverse generations, tailor made industries and markets relevance. I would like to thank all the community for their support throughout the growth of our vision to support the spread of soft and corporate diplomacy as a methodology of power.



3. OUR VISION, MISSION & VALUES

The vision of Innovation in Diplomacy network is to make international reputation essential to business results through corporate diplomacy in all public sectors and all private sectors.

The mission of the Innovation in Diplomacy Network is to promote a global elite of innovators in diplomacy and to aid, assist, foster and spread the need of high technological cross-cultural intelligence as well as soft and corporate diplomacy skills in matchmaking and research functions in all the countries and multinationals in the world.

Our members share a common goal: to internationalise their knowledge and share it across cultures, valorising local, national and global focus and to share experiences as part of the continuous professional development and innovation in diplomacy, protocol, cross-cultural communication and soft skills.

Our vision is to spread corporate diplomacy through:

- ▶ Providing a platform for exchange of skills and knowledge
- ▶ Leading research in the field of soft diplomacy and corporate diplomacy
- ▶ Offering scholarships to talented individuals
- ▶ Business matchmaking across borders and sectors

ISPD+ Innovation in Diplomacy Network, as a non-profit in social economy, supports the world in its three main pillars of commitment to excellence.

Pillar One: Access & Technology

Expanding access to our members from across the world

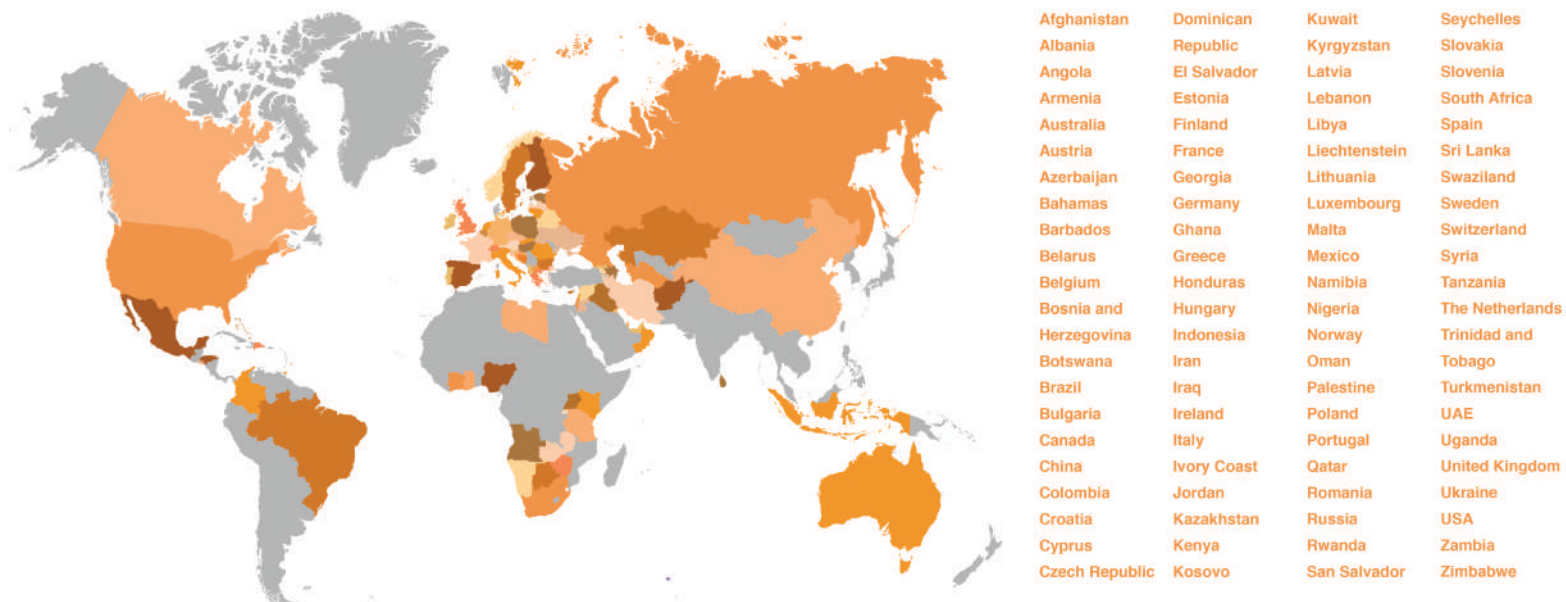
Pillar Two: Quality

Providing top quality matchmaking, world-class research, and high-value public and private service.

Pillar Three: Flexibility

We are constantly innovating the modes our members can connect with us across the globe.

We work daily to innovate our technological and physical infrastructure to achieve our goals, we rely first and foremost on the support of our members, experts and the community network.



4. OUR MEMBERS

Who are our members? Our individual and corporate members come from a large sphere of influence across more than 100 countries

- Permanent Representation of the Czech Republic
- Office of Her Highness Sheika Moza Bint Nasser
- Euroasian Development Bank
- Permanent Representation of Ireland to the EU
- Crown Prince Court, Abu Dhabi
- Ambassador of Zimbabwe to Belgium
- EFTA
- Embassy of South Africa
- NATO
- State House, Ghana
- Qatar Science & Technology Park
- OSCE Presence in Albania
- United Nations Development Programme (UNDP)
- IBM Corporations
- Pain Medicine Associates & Self Employed
- University of Maryland
- United Nations
- United States Air Force
- US Army
- The House of Letters LLC
- Dry Harbour Nursing Home
- Joint Multinational Training Command, U.S. Army Grafenwoehr, Germany
- T3 Recovery Worldwide
- Embassy of Angola in Brussels
- OSCE Office in Yerevan
- Saint Petersburg University, Yerevan State University
- Baku 2015 European Games
- 60 ZONE Pty Ltd
- Eurojust
- OPEC Fund
- Embassy of Azerbaijan in Brussels
- Final Hour Ministry
- The University of the West Indies
- Caribbean Development Bank
- Organisation for Security and Cooperation in Europe
- High Commissioner on National Minorities
- Sitnikova sprl
- COST- European Cooperation in Science and Technology
- Citigroup
- European Research Council Executive Agency
- Belgian Ministry of Home Affairs
- University Blaise Pascale
- Amsterdam Airport
- MK5060 - Full Circle Projects LTD International Criminal Court
- Embassy of Uganda in Brussels
- OPCW
- Embassy of Rwanda, The Hague
- African Export Import Bank
- Ministry of Foreign Affairs
- United Nations, International Telecommunication Union
- KRG EU Mission
- Bank for International Settlements (BIS), Basel, Switzerland
- Kangaroo Group, Brussels
- German Federal Office of Economics and Export Control
- Parliament of Ghana
- REPER Greece
- Embassy of Belize in Brussels
- European Commission
- KRG EU Mission
- European Parliament
- Vally-Hungary Ltd
- European Commission, DG Home Affairs and Justice
- Embassy of Indonesia in Brussels
- SKK Migas
- Iraqi President's Office

- Consulat General du Royaume du Maroc
- Petroleum Products Pricing Regulatory Agency (PPPRA)
- Ministry of Foreign Affairs, Abuja
- Office of the Vice-President, State House, Abuja
- Embassy of Nigeria in Sweden
- Consulate General of France, Lagos, Nigeria
- Nigerian Navy
- African regional Centre for Space Science and Technology
- Embassy of Nigeria in Brussels
- Norwegian Tax Administration
- High Commissioner on National Minorities
- Embassy of Oman in Brussels
- European Training Institute
- International Criminal Tribunal for the former Yugoslavia
- Nicolaus Copernicus University, Toruń, Poland
- Embassy of Poland in Brussels
- European Commission, DG Enterprise & Industry
- American University in Bulgaria
- Arthur Lok Jack Graduate School of Business
- Int. Organization for Migrations
- Carleton University
- Georgetown University School of Foreign Service in Qatar
- NATO C3 Agency
- ICS Zurich
- Ministry of Foreign Affairs of Colombia
- Embassy of Colombia in Brussels
- European Foundation For Freedom
- Cyprus Newspaper
- Permanent Representation of the Czech Republic to the EU
- International Committee of the Red Cross
- Embassy of Dominican Republic to Belgium and Mission to the EU
- Communication and Marketing, Angolan Presidency
- EUPOL RD Congo - European Union police mission in DR Congo
- Total Fun
- IST and Technical University of Denmark SACT Officer's Club
- Etihad
- Law University of Bucharest
- Bucharest International Airports Company
- Nextebank
- Household of HM King Michael I of Romania
- Europol
- King Abdulaziz Center for World Culture
- NATO's HQ SACT
- US Air Force - Nato in Italy
- EUROCONTROL
- United Nations, FAO
- United Nations Operations in Cote d'Ivoire
- Intercontinental Geneva
- Aspria
- NATO Support and Procurement
- Organisation
- Cercle Royal Gaulois
- HOTREC, European Trade Association,
- Hospitality in Europe
- Regional Cooperation Council Secretariat
- United Nations, SADC-PR Unit
- Sofitel Rio de Janeiro Copacabana
- World Health Organization
- MITIE GOSH
- Cajami International
- Eurordis
- OECD
- Omar Mukhtar University
- Montague Spens
- Georgetown University, School of Foreign Service in Qatar
- Homa Bay County Government Kenya
- Civil Aviation Authority of the Republic of Kosovo
- Warba Bank
- European Economic and Social Committee (EESC)
- NGO Latvian Conservative Youth Union
- Presidency of the Republic of Lebanon
- International School of London Qatar
- Embassy of Libya in Brussels
- Ministry of National Defense
- Lithuanian Ministry of National Defence
- Office of the President of the Republic of Malta
- M.C.M. Maintenance Centre Malta Ltd
- CBVS (Central Bank of Suriname)
- Ministry of Foreign Affairs - Mexico
- Ascom Grup, SA (oil company)

- Resonance Consulting
- Mastermind Communications SRL
- The Humboldt University of Berlin, Law Faculty
- Moscow State University
- Rostock Group
- MasterForex Ltd Group of Companies
- I. Kant Baltic Federal University
- Embassy of Rwanda in the Hague
- Ministry of Foreign Affairs, Republic of Seychelles
- Singaporean Armed Forces
- EXTRACT INNOVATION s.r.o.
- Council of the European Union
- Global Business roundtable
- Department of Economic Development
- Real Club Marítim de Barcelona
- European Organisation for Astronomical Research in the South
- Amadeus ITG
- Council of the European Union
- Animal Health & VLA, Executive Agency of the Department for Environment, Food and Rural Affairs
- ING Bank Spain & Portugal
- Hotel Silken Berlaymont
- European Parliament
- Austria Hospitality
- European Patent Office
- European Central Bank
- National Research Council
- European Court of Human Rights
- Real Madrid
- Spa Wellness Clinic
- Universidad Europea de Valencia
- BizBarcelona 2012
- UCJC
- The National Assembly of the Republic of Suriname
- Cabinet of the President of the Republic of Suriname
- Central Bank of Suriname
- Embassy of Swaziland in Brussels
- EU Delegation to Albania
- Qatar Foundation
- UNSOM- Mogadishu
- ACP - Secretariat
- Airports Authority of Trinidad & Tobago
- Ministry of People and Social Development
- National Library and Information System Authority Caribbean Court of Justice
- Trinidad and Tobago Manufacturers' Association
- The Sports Company of Trinidad and Tobago
- Ugandans and Friends Community in Belgium vzw (UFCB)
- Embassy of Uganda
- United Nations Population Fund
- INSEAD
- Nation Media Council
- University of Westminster
- Telecommunications Regulatory Authority
- Yentech Co., Ltd
- Embassy of the Republic of Sierra Leone
- United Nations, SADC-GIZ
- Embassy of Zimbabwe in Brussels
- Parliament of Kenya
- Kingdom Holding, Riyadh Saudi Arabia
- Prime Minister's Office the Netherlands
- Real Madrid
- Spa Wellness Clinic
- The National Assembly of the Republic of Suriname

Among Others

5. OUR REPUTATION



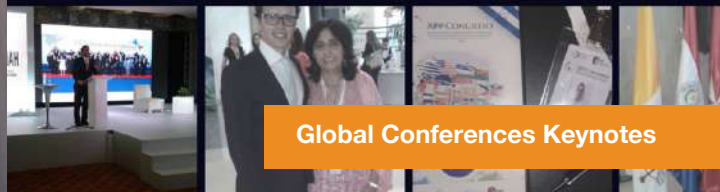
International Partnerships Matchmaking



1st Protocol & Diplomacy Conference in Bahrain



Scholarships & Mentorships programmes for youth



Global Conferences Keynotes



Advise Geopolitical Intelligence



EXPO 2020 in Dubai, UAE



Set up External Affairs Departments

6. OUR GOVERNANCE

Board of Directors

The Board of Directors of the Innovation in Diplomacy Network consists of professionals who bring a wealth of knowledge, skills and experience of matchmaking relations to our members.

The Board of Directors develops the plans, the policy objectives, and the future strategy of the community and sees that Innovation in Diplomacy resources are managed efficiently. It aims to improve the relations across borders on a multitude of levels, and to contribute to the success of its member's professional objectives.

President

Ines Pires

Founder of the ISPD Group, Consultancy & Skills
International Advisor to companies and governments globally

Honorary Vice-President

H.E. Luis Ritto
Former EU Ambassador to the Holy See, UN and Order of Malta, Rome, Italy;

Vice-President

Dr. Sandra Schott
Cross Cultural Intelligence Professor of the School for Advanced Studies in the Social Sciences, Paris, France

Vice-President and Secretary General

Thomas Sladko
Former Deputy Chief of Protocol of the Austrian Chancellery, Vienna, Austria

Board of Experts & Advisors

The Board of Advisors of the Innovation in Diplomacy Network consists of professionals who bring in expertise and people together for the matchmaking benefits of our members. Such as journalists Professors and former Heads of Government, CEOs of multinationals among others.

The Innovation in Diplomacy Network provides several opportunities for our advisors and supporters to create a lasting impact in the society in areas of mutual interest while also fulfilling their philanthropic or social responsibility objectives.

Be it leaders of corporations, foundations, government or family offices, support is encouraged in several areas such as centres of excellence, research, grants, scholarships and experts chairs.



Since its establishment, ISPD was built on a set of **values** that it continues to uphold today

Autonomous Innovation - We defend freedom though innovation and political independence of the network in the exercise of its matchmaking and research functions. We also recognise the critical value of intellectual work and social development.

Advanced Knowledge - We believe that advances in knowledge, as constituted at the crossroads of disciplines, are carriers of social progress and guarantors of a company at the service of citizens.

Excellence - To us self-transcendence is constitutive of our mission and contributes to the ideal we share with our members, our experts and our entire community.

Transmission of Knowledge - We believe that the sharing and transfer of knowledge is essential to a proper understanding of the world in which we live.

Openness, Respect and Diversity - By the diversity of its community and the variety of its programmes, services and the advice of its experts, The network reflects the complexity of the world and transfers to its members respect for others and open-mindedness.

Public, Private and Civil Society Interest - Through the establishment of research, we believe in the power of action in improving relationships among stakeholders.



ibi International
Business
Institute

FEB
Federation of
Enterprises in
Belgium

24 SEPTEMBER 2013
16:00 - 17:30

welcome: 15:30

FEDERATION OF
ENTERPRISES IN BELGIUM
RUE RAVENSTEINSTRAT 4,
1000 BRUSSELS

free event :
online registration
(limited seats)

INTRODUCING CORPORATE DIPLOMACY

www.ispdnetwork.org

The future of the world is becoming more digitally focused and aware of global business practices.

People, governments, organisations and business collect enormous amounts of interactions that are not analysed.

Understanding and using global business geopolitics and culture is essential to inform strategic decision-making and support sustainability.

7. OUR SERIES

SOME OF OUR INNOVATION IN DIPLOMACY SERIES AROUND THE WORLD

Russia

International Protocol Forum in Moscow

Washington, USA

Protocol, Soft Diplomacy Strategic Stakeholder Management at Pentagon

Muscat, Oman

Business Protocol & Etiquette for Oman Aviation Service

Muscat, Oman

Hospitality and Hotels Design Conference at Design

Muscat, Oman

Doing Business in Asia for Oman Business Forum

Dubai UAE

Opening of Representative Office

Muscat, Oman

Business Protocol & Etiquette Certificate

Lisbon, Portugal Training on Management of VIPs, Protocol and high-level Events,

Muscat, Oman Certificate in Hospitality & Costumer Service for Oman Aviation Services

Muscat, Oman Strategic Communication for the OBF

(Oman Business Forum)

Dubai, UAE

Certificate in Business Etiquette, Hospitality and Protocol for EXPO2020

Brussels, Belgium

Tailor Made Training on Cross Cultural Awareness for Umicore

Brussels, Belgium Training on VIP Management for G4S

Paris, France

Training on Business Diplomacy ESMA, European Securities and Markets Authorities.

Brussels, Belgium

Oman National Day Exhibition Advisory

Luanda, Angola

Strategic Communication and Visibility Advisory for IGEF

Hong Kong, China

Opening of Representative Office

Helsinki, Finland

Training on Business Diplomacy ECHA, European Chemicals Agency

Atlanta, USA

Business Protocol & Diplomacy Conference

Brussels, Belgium Business Protocol & Diplomacy Conference

Muscat, Oman

Business Protocol & Diplomacy Conference

Manama, Bahrain

Business Protocol & Diplomacy Conference

Oman

Tailor Made Certificate for the Protocol Department of the Diwan of Royal Court

Belgium

Consultancy for the “Away Day” Organisation of the German Speaking Community

Turkmenistan

Study Tour to Brussels of high-level representatives of Turkmenistan

Republic of Indonesia Protocol Capacity Building Project

Abu Dhabi

Intensive Programme on Protocol & Cross-Cultural Communication - Crown Prince Court of Abu Dhabi

Trinidad & Tobago

Protocol, Cross-Cultural Contrasts and Event Organisation

Our Strategic Orientations

- To establish a community of intellectual, scientific and leading professionals that meets the needs of society today while laying the foundation for the society of tomorrow.
- To provide leadership in research, creativity, innovation and learning and development in corporate diplomacy.
- To ensure the development of know how by focusing on strategic use of available resources and optimising the contribution of new resources.
- To develop the full potential of innovative partnerships.
- To deploy an outstanding matchmaking service and ensuring the well-being of experts and managers.





**“There are no second
chances in global protocol”**

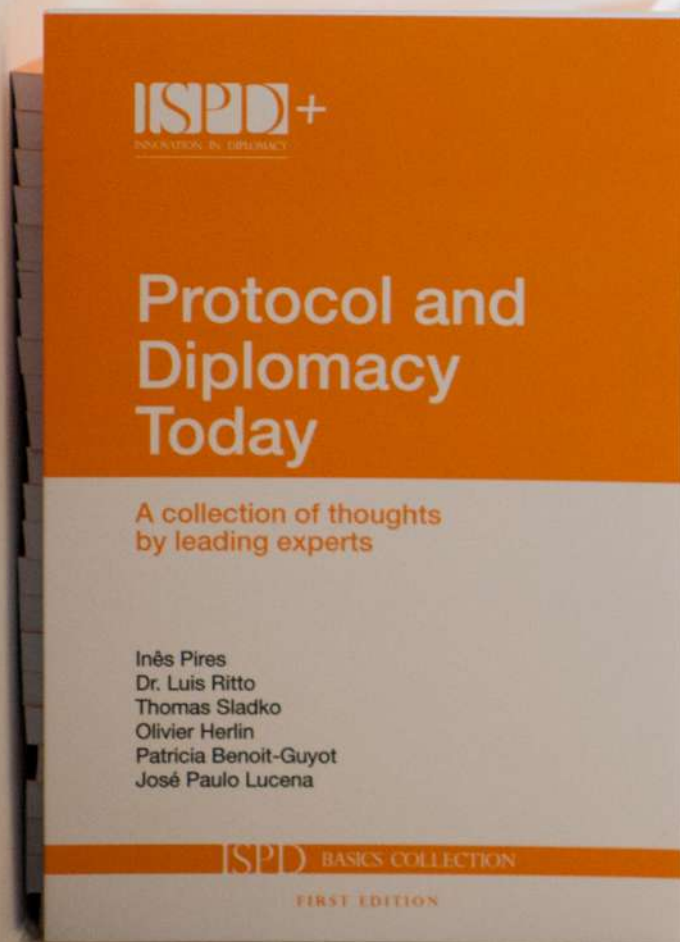
Thomas Sladko

Former Deputy Head of Protocol of
Austrian Chancellery

Former Communications Officer
Lufthansa Americas

8. OUR PUBLICATION

**We have the access,
tools & methodology**



9. OUR REFERENCE MEDIA

GRÁTIS HOJE LEVE UM DESTES 6 LIVROS SOBRE SAÚDE E BEM-ESTAR

SÁBADO

OS PORTUGUESES MAIS INOVADORES QUE TRABALHAM NO ESTRANGEIRO

Têm todos menos de 37 anos: Paulo criou uma rede social para empresas, Tiago descobriu um novo sistema solar e Afonso foi pioneiro na iluminação dos filmes da Pixar. Veja a história destes e de outros casos que estão a ter sucesso na Europa, nos Estados Unidos e no Brasil

Introduziu uma escola internacional de protocolo

TESTE AS SUAS HABILIDADES: Formas a lojas de marca com peças falsas - veja o resultado

A VIDA DE CRISTINA FERREIRA: "Adorava ir com a minha tia vender para a feira"

O que se passou no Air Force One a seguir à morte de Kennedy

Diplomacy school to open first Middle East centre in Muscat

Times News Service

MUSCAT: Oman stands to benefit immensely from enhanced protocol and diplomatic skills with the opening of a new centre next year, an expert has said.

Brussels-headquartered International School of Protocol & Diplomacy (ISPD) is set to open its first regional centre for the entire Middle East in Muscat in January.

ISPD is one of Europe's leading academic institution and offers programmes in protocol, diplomacy and cross-cultural communication skills.

"The ISPD Muscat centre will cater to training demands of the whole of the Middle East in the field of business and diplomatic

NATION

04 MUSCAT DAILY WEDNESDAY, OCTOBER 28, 2015

Meet on business protocol, diplomacy concludes



Muscat - The closing ceremony of Oman's first Business Protocol & Diplomacy Conference was held on Tuesday at Crowne Plaza Muscat under the auspices of

Ministry of Foreign Affairs.

On the concluding day, the conference featured three useful lectures in addition to several workshops conducted by experts

release said. Discussions of the closing day focused on understanding protocol and etiquette, in addition to enumerating and describing the basic concepts of a country's identity.

The most common mistakes in diplomacy were also discussed and analysed. Useful tips about how to avoid such protocol mistakes and be aware while dealing with mass media and social media forums were also discussed.

The second day of the conference

التقريب 28 أكتوبر 2015
الصفحة 7025
www.sabado.com

برعاية «الشبيبة» إعلامياً

اختتام مؤتمر عمان الأول لأعمال البروتوكول والدبلوماسية

محاضرات ثرية وحلقات عمل قدمها خبراء دوليون في اليوم الختامي

محاضراتها بتوجيه معلوماتية ومختصة عن دور وزارة العلاقات الخارجية

www.sabado.com

الوطن
Local News

انطلاق مؤتمر عمان الأول لأعمال البروتوكول والدبلوماسية

مؤتمر عمان الأول لأعمال البروتوكول والدبلوماسية انطلق في العاصمة العُمانية مسقط، بحضور ممثلين من مختلف المؤسسات الحكومية والقطاع الخاص، وافتتحه وزير الخارجية الدكتور محمد بن عبد الله البروم.

ويهدف المؤتمر إلى تعزيز الوعي بأهمية البروتوكول والدبلوماسية في المجالين التجاري والاقتصادي، وتوفير التدريب والمعارف اللازمة في هذا المجال.

ويشارك في المؤتمر خبراء دوليون في البروتوكول والدبلوماسية، بالإضافة إلى ممثلين من المؤسسات الحكومية والقطاع الخاص في عُمان.

الوسط

نظمه «الوسط للتدريب والتطوير» والمدرسة الدولية للدبلوماسية والبروتوكول

وزير الخارجية يري أول مؤتمر في البحرين عن الدبلوماسية والبروتوكول في الأعمال

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مناقشة موسعة تسهّد توسيع الاستفادة من التجارب المتميزة لتعلم في القطاعين

افتتاح مؤتمر عمان الأول لأعمال البروتوكول والدبلوماسية... ورواد المجال يستعرضون خبراتهم لتطوير وتمتية الشباب

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ينعقد يوم الأربعاء المقبل برعاية وزير الخارجية «العصفور»: مؤتمر «الدبلوماسية والبروتوكول في مجال الأعمال» يعرض أفضل التجارب في إدارة المراسيم والعلاقات العامة

«الوسط» - في إطار سلسلة من الفعاليات التي تنظمها وزارة الخارجية بالتعاون مع «الوسط للتدريب والتطوير»، ستعقد في العاصمة العُمانية مسقط، يوم الأربعاء المقبل، ورشة عمل متخصصة في مجال «الدبلوماسية والبروتوكول في مجال الأعمال».

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ويهدف المؤتمر إلى تعزيز الوعي بأهمية البروتوكول والدبلوماسية في المجالين التجاري والاقتصادي، وتوفير التدريب والمعارف اللازمة في هذا المجال.

ويشارك في المؤتمر خبراء دوليون في البروتوكول والدبلوماسية، بالإضافة إلى ممثلين من المؤسسات الحكومية والقطاع الخاص في عُمان.

الوسط

مناقشة موسعة تسهّد توسيع الاستفادة من التجارب المتميزة لتعلم في القطاعين

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From left to right Jamil Mahuad, Aristides Royo, Maria Jose Lopez, Jorge Santiago, Ines Pires Ernesto Samper, Luis Alberto Lacalla

At the Annual Conference of the Universidad Camilo Jose Cela the global reputable Advisor and ISPD CEO, Ines Pires keynote underlined the importance of reputation and relationship management in Political Intelligence across different political cultures and nations. Next to the speech of Eduardo Duhalde who served as President of Argentina from 2002 to 2003, Luis Alberto Lacalle who served as President of Uruguay from 1990 to 1995, famous for suffering the criminal attack when facing the military regime, it was clear for the public that ethics and service should be the only path of politics. Maria Jose Lopez Santana, the Senator of Grand Canaria in the Senate underlined the importance of Women in Leadership from the politician perspective. Ines Pires added as well, the consultant perspective responsibility to results in a framed maturity. In his inspirational remark, Jamil Mahuad, the 39th President of Ecuador from 1998 to 2000, advised the community to do well what they are doing right now and that will make each minute of value. Aristides Royo, former president of Panama together with Ernesto Samper that served as the President of Colombia from 1994 to 1998 closed the president's remarks with development words aligned with Jorge Santiago Barnes, the Dean of the Communication Faculty of the UCJC, reflecting on positivism and progress as source of power.



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